

## Heather Lee O'Keefe, J.D.

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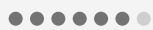
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### EXPERTISE

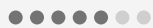
Interpersonal Communication



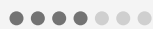
Building Relationships



Project Management



Computer Science



Leadership



### ADDITIONAL EXPERIENCE

Miss Montana USA 2022 &  
Miss USA 2022 Contestant

Crypto/Web3/NFT Enthusiast

## WORK EXPERIENCE

### CHIEF MARKETING OFFICER

*Wild, Felice, & Partners*

Nov 2021 - Present

- Becoming a thought-leader in the legal industry regarding web3, cryptocurrencies, and NFT asset protection.
- Growing the business through marketing and outreach.
- Overseeing the planning, development and execution of our creative influence and business strategy.

### DIGITAL MARKETING STRATEGIST

*HLO Enterprises*

Mar 2020 - Present

- Producing educational and entertaining viral content.
- Running multiple accounts with large followings.
- Expanding awareness through millions of views.
- Designing, creating, and managing Wordpress websites.

### TELEVISION HOST/ON-AIR PERSONALITY

*Lifestyle Network*

May 2018 - Present

- Presenting a lively innovative lifestyle show for viewers in a light, fun and entertaining manner.
- Interviewing guests/clients both in studio and on location.
- Researching show topics, developing interview questions.

## EDUCATION HISTORY

### Juris Doctor Degree

Aug 2018 - May 2021

### NSU Shepard Broad College of Law

- Recipient of the Larry Kalevitch Community Service Award, nominated for and voted for by my classmates
- President of the Property, Probate & Trust Law Society
- Elections Committee, Student Bar Association

### Bachelor of Science Degree in Journalism

Aug 2015 - Aug 2018

### West Virginia University

- Graduated Cum Laude with a 3.9 major GPA
- Outstanding Senior Award
- Senior thesis project published by two state newspapers
- Founder, M.O.V.E. Mentoring Program
- Judicial Court, Student Government Association
- President's and/or Dean's List all semesters